

Press Release

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Trelleborg Tires in action at Fendtgüinos 2024: enhancing agricultural performance in Spain

- **Unbeatable traction, soil-preserving and long-lasting stability are just some of the Trelleborg sustainable tire solutions for Spanish farming on show at Fendtgüinos on October 3rd**

Trelleborg Tires is excited to announce its participation in the 9th edition of Fendtgüinos, one of Spain's premier tractor gatherings. The 2024 Field Day will be held on October 3rd in Manzanares, at a 60-hectare farm located at the 39th km of the road connecting Alcázar and Manzanares.

Together with Fendt at Fendtgüinos 2024, the Trelleborg Tires team of experts will welcome the farming community at its stand, offering prize games for all ages and showcasing next-generation tires designed to enhance business efficiency, including:

- The multi-award-winning **TM1000 ProgressiveTraction® tire**: made for the most advanced machinery, it delivers unbeatable traction with its extra-wide footprint and less soil stress through superior floatation. Both in the field and on the road, it ensures low fuel consumption and emissions, premium handling, and comfort, while extending tire life.
- The **TM1060**: a versatile tire that meets various agricultural needs. It is ideal for applications requiring low compaction and a wide footprint, such as seeding and soil preparation, as well as those needing high torque transfer like ploughing and tillage. Its tread design minimizes soil compaction, boosting overall efficiency and productivity in farming operations.

Fendtgüinos 2024 will be the platform where Trelleborg Tire experts will be available to discuss how to optimize advanced tire technology for specific needs. Spanish farmers will also learn about the new **Premium Care Program**, which offers a whole new level of support, expertise and extra resources designed to empower farmers by enhancing performance and extending the lifespan of Trelleborg tires. Program participants receive several valuable benefits, including an extended warranty for added peace of mind and investment protection.

Ramón Martínez, Spain and Portugal Managing Director Yokohama TWS, commented: *"We are proud to renew our strong collaboration with Fendt at Fendtgüinos 2024. Our participation in this*

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event highlights our commitment to putting farmers first and offering more than just advanced tires for modern-day farming. Our team is ready to provide all their expertise to help farmers maximize the benefits of our tires. We look forward to discussing the latest industry developments and exchanging ideas on products and services that can help them excel in the field.”

Since 2008, this event has attracted hundreds of machine drivers and thousands of visitors from across the country. Over the years, Fendt günos has become a benchmark in the national agricultural sector, offering professionals a fantastic day filled with technical demonstrations, food, music, and entertainment.

To learn more about Trelleborg's high-performance agricultural tire solutions, visit: www.trelleborg-tires.com/en/products-and-solutions/agriculture-and-forestry-tires

Trelleborg Tires is a leading global brand delivering advanced solutions for professionals in Agriculture, Material Handling and Construction. Trelleborg anticipates customer needs with a wide range of high-performing tires and complete wheels for off-highway vehicles, improving productivity, efficiency and environmental sustainability.

Press Contact:

Enrica Mussini
Global PR & Communications
Yokohama TWS
Email: enrica.mussini@yokohama-tws.com

News Online Section: www.trelleborg-tires.com/agricultural-and-forestry-tires/press-room

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